



Traffic Calming and Stormwater Education Public Art (TCSEPA) Checklist

Town of Natick and Natick Center Cultural District (NCCD)

CALL FOR ARTISTS – RESPONSE TO QUESTIONS

The Town and Natick Center Cultural District apologize for any confusion. To clarify the call for artists, we are looking for a **singular** artist to design and paint all 6 spaces, along with a decal design if appropriate. Artists may submit up to 3 sample designs with their proposal response.

1. What type of paint has been used in the past?

Previous traffic calming art has been done with standard outdoor latex paint.

2. How will the areas be prepared? How will the paint be protected?

The Town of Natick will paint over all existing paint in project areas with a white primer in preparation for the artist. Some sealant is also available from previous projects to protect finished art.

3. What protections are in place for the artist during painting?

We are working closely with the Natick Police Department to provide assistance is protective barriers and potentially police details during painting?

4. What is the timeline?

The Town will work to prime the areas as soon as weather allows. The only primary conflict in April is the Boston Marathon. No work will occur in the 2 weeks prior to and the week following the marathon. Work would ideally be completed by May 31st, 2024, but can extend into June if weather requires. All work must be completed by June 30th, 2024.

5. What should be included in the submission?

Artists should include up to 3 designs that reflect the project theme drawn to scale for an individual area. Final designs for each specific area can be finalized upon selection.

6. What is included under the project budget?

The project budget is intended to pay for the artist's time and supplies for painting. Decal production is not included in the budget, as it is a project add-on.

7. How complex should the designs be?

The designs do not need to be overly complex, in fact we would encourage simple designs that are easily readable by the public. Designs can include anything from images to written words.

8. A larger grant project is mentioned in the Call for Artists, is there any more information on that?

You can learn more about the project that is helping to fund this work here:

<https://climateresilient.wixsite.com/suascotowns>