



Natick Night, August



Multicultural Day,
August



Porchfest,
September



Book Brigade across Main Street for Ten Trees Books, October



Natick Center Cultural District 2025 Yearly Report



Kid's Activities
at Natick Nights,
June



Pin Program,
December



Holi, May

2025 Achievements

- Successfully executed or participated in 19 Natick Center or Natick-wide events
- As part of a working group, successfully updated the signage by-law for the Downtown Mixed-Use Zone, presented to and passed by the Planning Board, Select Board, Finance Committee and Town Meeting
- Successfully executed 3 Natick Nights with a beer garden on Common Street, increased attendance 300% and fundraising 600%
- Successfully executed 51 Farmers Markets with an attendance of 500 per day in the summer, and 200 per day in the winter, with a 60% return on attendance
- Created a new event, Rock 'N Run with an attendance of 150
- Coordinated a popular pin collection program with 9 shops for the holiday season increasing collaboration between shops. This program is ongoing, each store ordered 100 pins each to start, 600 more pins have been ordered
- Received grants from the Community Foundation for MetroWest and Eastern Bank
- With a new Treasurer and Director, stayed within and balanced the budget to make fiscally responsible decisions on Membership and flower program prices
- Successful onboarding and first year as a new Executive Director

Mission

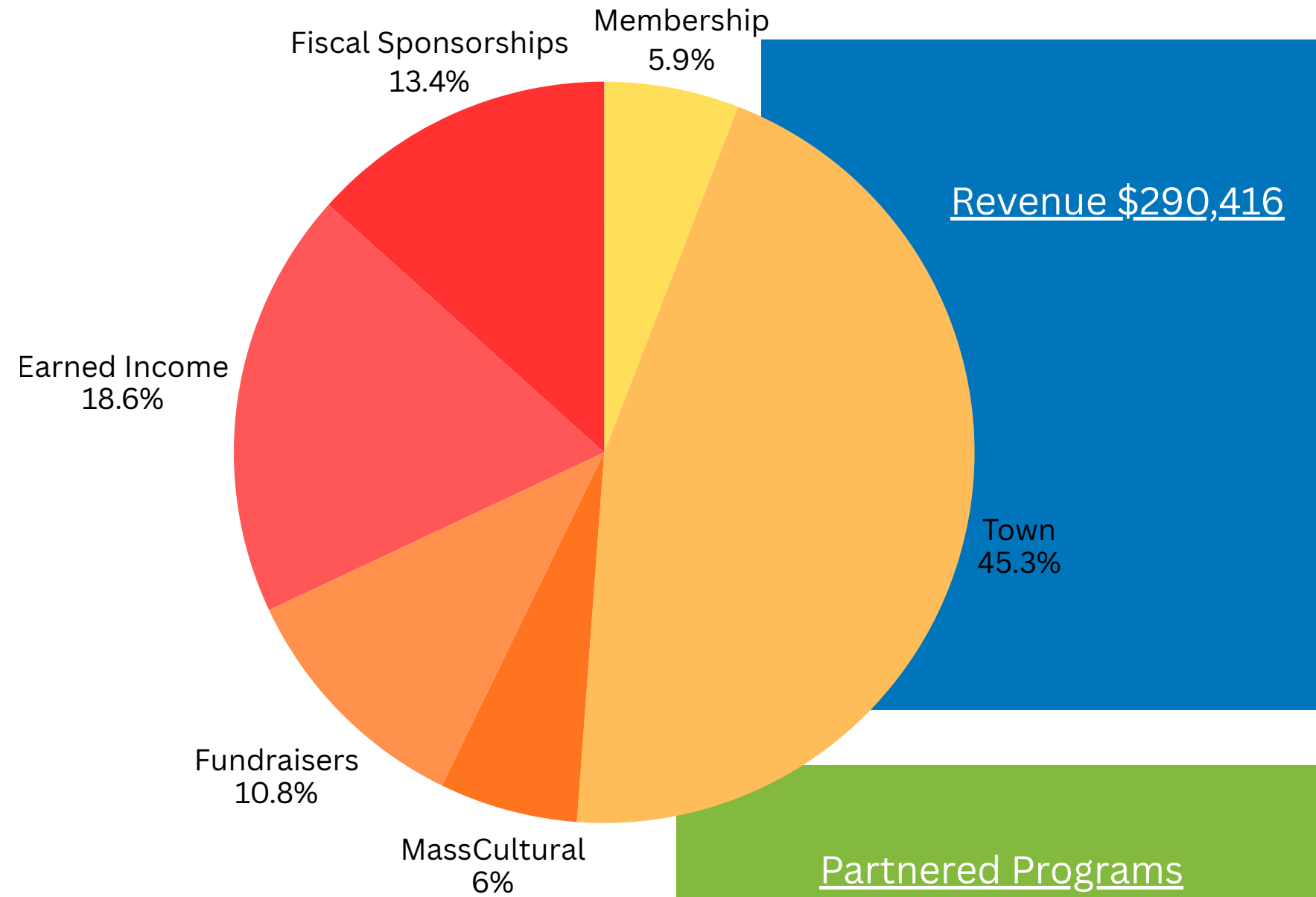
To cultivate a lively and diverse downtown neighborhood by enhancing the cultural, economic and social life of our community. We are led by an innovative partnership of public, private, non-profit and cultural voices.

Vision

Natick Center will be a cultural hub of MetroWest, serving as a regional destination for arts, culture, dining, shopping, business, special events and community gatherings for residents and visitors.

Values

We believe that supporting arts and culture is pivotal to creating a sustainable economic engine in Natick Center, and that the success of the Natick Center Cultural District will improve the downtown area for everyone's benefit.



Highlights
Natick Farmers Market (51)
Rock 'N Run
Holi Festival
Natick Nights (3)
Juneteenth
Multicultural Day
Porchfest
Art Across the Globe (4)

Business Community
Natick Center Flower Program
Pin Collector Program

Partnered Programs
Earth Day-All Around Natick
Natick Days
Spooktacular
Art in the Park (2)
Artist Open Studios
Holiday Lighting/
Holiday Stroll

